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**[Document Title]**

**[Agency Name]**

**[Insert photo]**

**­**

**Who We Are**

[High-level overview of organizations purpose – could draw on theory of change, mission statement, and key focus areas.]

**Ways We Make an Impact**

[A call to action is a concise statement which highlights the immediate action sought moving forward. This is a means of reaching out to others to be a part of a change or influencing the policy around creating the desired change.]

1. [Priorities/Asks – Should be aligned with your agencies mission or guiding principles. Should demonstrate a deep understanding of the problem area and why consideration for these points should be given.]

[Highlight quantitatively the impact of services and your projected impact moving forward.]

[Insert website and contact information for further inquiries]

**What We Do**

**Call to Action**